



RUSSELL MAXWELL

Design & Illustration

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IN BRIEF

- Served in various graphic-design roles from corporate art director to scientific illustrator with some mapping in between
- Strive for clean, clear and concise graphic solutions
- Enjoy working with numbers and data to display information in an easily understood form
- Successful in managing a wide range of client personalities, expectations and deadlines
- Life-long learner—constantly exploring new visual methods and experiences

EXPERIENCE



FREELANCE DESIGN & ILLUSTRATION

Design | Graphic Production | Illustration | Web

Maxwell Design (nyc, switzerland)

Since 2014, working primarily with TIAA in NYC doing illustration and icon development, report design and production work for digital and print assets. Serving other client needs for web-development and custom illustration.

From 2006 to 2014, based in Geneva, Switzerland, providing graphic design and illustration solutions for various small businesses and entrepreneurs through brand identity and digital presence.

SKILLS

Proficient



Working Knowledge



CORPORATE DESIGN — 9 years

Design | Graphic Production | Art Direction

TIAA (nyc)

Marketing Department: Art-directed deadline-driven design projects from concept to press.

Corporate Communications Department: Designed and produced multi-booklet series, financial annual reports, quarterly reports and more. Also responsible for print buying and on-press approvals.

EDUCATION



General Design and Illustration
+ Typography Illustration Screen Printing | School of Visual Arts

University of Wisconsin—Madison
MSc Master of Science Information and Cartographic Design

BA BA Humanities

University of North Carolina—Chapel Hill



SCIENTIFIC + CARTOGRAPHIC DESIGN — 7 years

Design | Illustration | Graphic Production

U. of Wisconsin Cartography Lab (madison, wisconsin)
Mapping Specialists, ltd. (madison, wisconsin)

Produced an array of mapping-related design projects including atlas and encyclopedia maps and educational pieces for the Department of Natural Resources.

National Institute of Environmental Health Sciences (research triangle park, nc)

Designed and illustrated scientific-based projects from chemical models and graphs to poster sessions.